

# About

Our Product:

Netflix K

Our Backend Team:

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Our Frontend Team:

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# Introduction

We here at Netflix K are a subscription-based, add free streaming platform made solely for entertaining the homes of America. We are a small team that works to provide our subscribers with mass selection of shows and movies.

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# Conflict

Streaming tv shows can get very expensive. You can only access them at home. Watching regular tv is annoying and limited as you have to catch them when they air or you won't see them. Also, things like netflix originals and streaming exclusive shows make watching the shows and movies you want very difficult.

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# Advantages

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- Better viewing quality
- Inexpensive
- Wide range of movies and tv shows to choose from, including Netflix and Hulu originals
- No commercials
- No unnecessary commitment or add-on fees

# Solution

Enter Netflix K, an inexpensive solution to the plight that many regular Netflix users experience-- lack of the shows they want, low quality movies and tv, and expensive monthly fees.

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# Product & Marketing

## Product

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Our product is an online movie and show streaming service called Netflix K. We offer free alternative to Netflix with little to reduced ads compared to other services such as Hulu, HBO, and Amazon Video.

## Marketing

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Our customers will be a wide variety of people of all ages and cultures. Our product is also able to cover a variety of devices.

# Our Competition

Hulu

Netflix

HBO

Amazon Video

Playstation Vue

Sling Orange

Crackle

Twitch

Vevo

# Financials

To finance a streaming service like this it would cost approximately 5 million which would be used to cover licensing, royalties and cost to host the webpage, as well as maintaining its overall maintenance.

# Summary

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We want to make streaming a cheaper, more accessible and more pleasant for the American people. We want to more more shows and movies available in one place to benefit all our customers.





# Contact Us @

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